

OCAD YOU

4R: RECOGNIZE – REWARD – RESPECT -
REPEAT

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OCADUCO

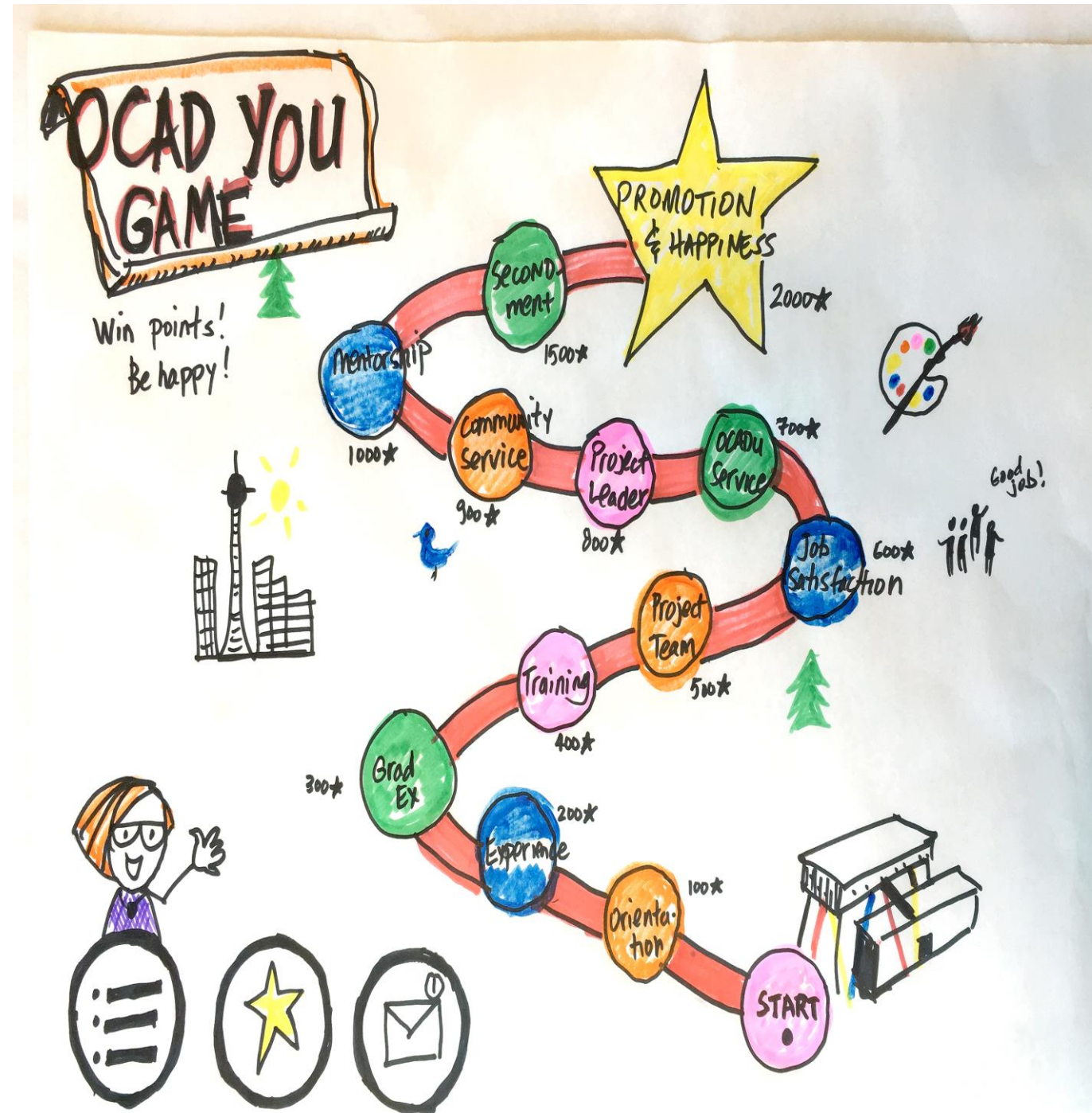
Staff Recognition

Multidimensional Employees

- Recognize that staff bring not only job related skills but bring other experience and relationships that are useful
- People are more than just their jobs

Impact Other Stakeholders

- Mentoring
- Employees can gain skills from one another
- Greater staff engagement



OCAD U Ambassadors

- Greater Autonomy
- Feeling valued & contributing to institutional success
- Community

WHY

The Opportunity

TRENDS



Innovative & collaborative community

- Creating inclusive and diverse equitable community
- Return on investment (two way)
- Empathy towards employees
- Engagement

TRENDS



Accountability & empowerment

- Higher commitment leads to higher productivity
- Gratification & motivation

The Experiment

Develop the game with student experiential learning opportunities.

- + **The Ask:** IT support and some funds
- + **Measurements:** Enrolment, feedback.
Ultimately, their participation can feed back into the career development portal.

Thank You.

