

SPACE MATCH
THE FINAL
FRONTIER

COMING SOON!

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OCADUCO

Space Match

Matching Space with Needs

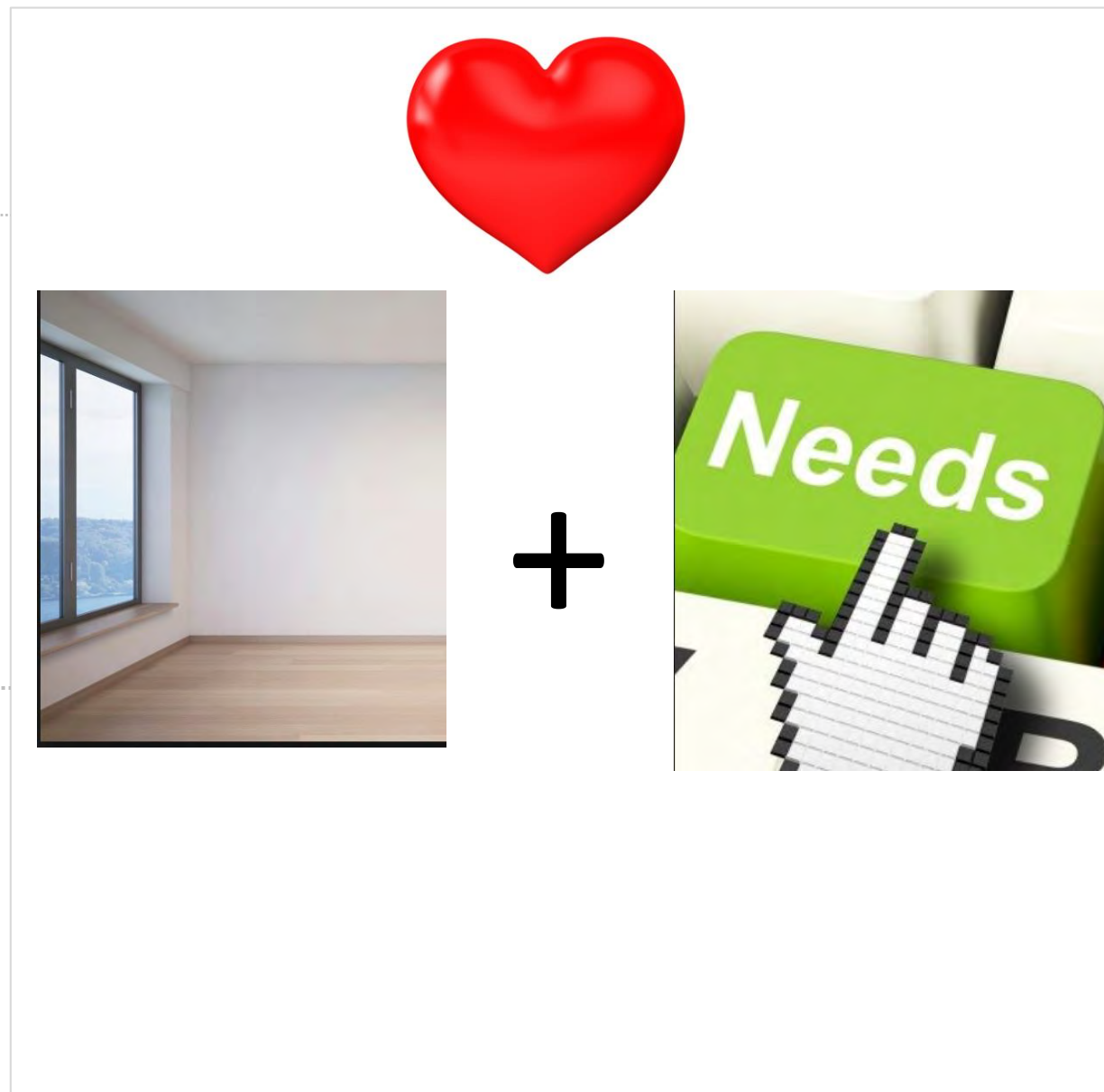
A system or tool to inventory under-utilized space and match this space with unmet needs.

An app that enables the OCAD U community to catalogue a space with images and metadata.

Impact Other Stakeholders

Invites all community members to share space collaboratively.

Provides a tool for people to voice their space needs.



Empowerment

Empowering the community to view “space problems” as opportunities for imaginative and inclusive solutions.

WHY

The Opportunity

TRENDS



Hybridization of space

Scarcity of resources used creatively.

Crowd Sourcing

Identifying hidden resources

Sharing Economy

Use what you have!



Needs

Community and Connectedness

Sharing resources and encouraging collaboration

Trust

OCAD U Community members feel they are trusted to contribute ideas and trust they will be heard and addressed.

Belonging

Opinion matters and are valued, community members are part of the solution and will feel the space belongs to them.

Break Space

Encourages culture of selfcare and wellness.

The Experiment

Step 1 – identify an unused/underutilized space

Step 2 – Measure its use

Step 3 – Transform!

Step 4 – Measure its use

Step 5 – Develop a mechanism for feedback



+ The Ask:

- Furnishings (Option: Loan from Steel Case)
- Clearance to use a space
- 1-2 people to facilitate (End User, Space owner, student run project)

+ Measurements:

- Usage: number of people, length of use
- How is it being used
- Feedback – Develop a survey

Why Will This Make OCAD U a Great Place To Work?

Low cost – Optimizes current space rather than sourcing new space.

Encourages innovative approach to space needs and usage.

Encourages autonomy and inclusion.

Fosters a greater sense of community

Thank You.