



OCAD U Rhizome

TOGETHER WE GROW

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OCAD U CO

WHAT

OCAD U Rhizome

Sharing Resources

Sharing the vast talents within the OCAD U community to help one another across roles and departments and disciplines

Impact Other

Stakeholders

Encourages cross-functional collaboration.

Identifying internal resources.



Community Hub

Creating a hub to connect people and resources for more effective engagements, fostering a culture of support.

WHY

The Opportunity

TRENDS



Knowledge & Sharing Economy

Sharing knowledge and talents amongst colleagues

Experience Economy

Blurring the lines between work and play.

Working at OCAD U vs. being part of OCAD U.

NEEDS



Community

Encourages looking beyond the scope of one's own role and department

Wellness

Addresses needs of an individual as a whole including mental and physical needs.

Understanding the perspective of Students

Ties us all to a shared goal of optimizing the student experience

Professional and Personal Development

Fosters networking, mentorship and skills sharing.

HOW

The Experiment

“Student for a Day”



Enable a sample of people to live the student experience through:

- Attending a class
- Joining an admissions tour
- Sitting in on a critique
- Visiting the studios.

+ The Ask:

- Sample of participants
- A program coordinator
- Build into the onboarding process
- Buy-in from Faculty

+ Measurements:

- Survey before and after experience

Why will this make OCAD U a great place to work?

Encourages growth and inclusion.

Fosters a greater sense of community contributing to wellness and improved retention.

Provides cost saving opportunity by using the resources already available in our community.

Thank You.

