

Design Thinking Champions

#WALKTHETALK

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Design Thinking Champions

Description

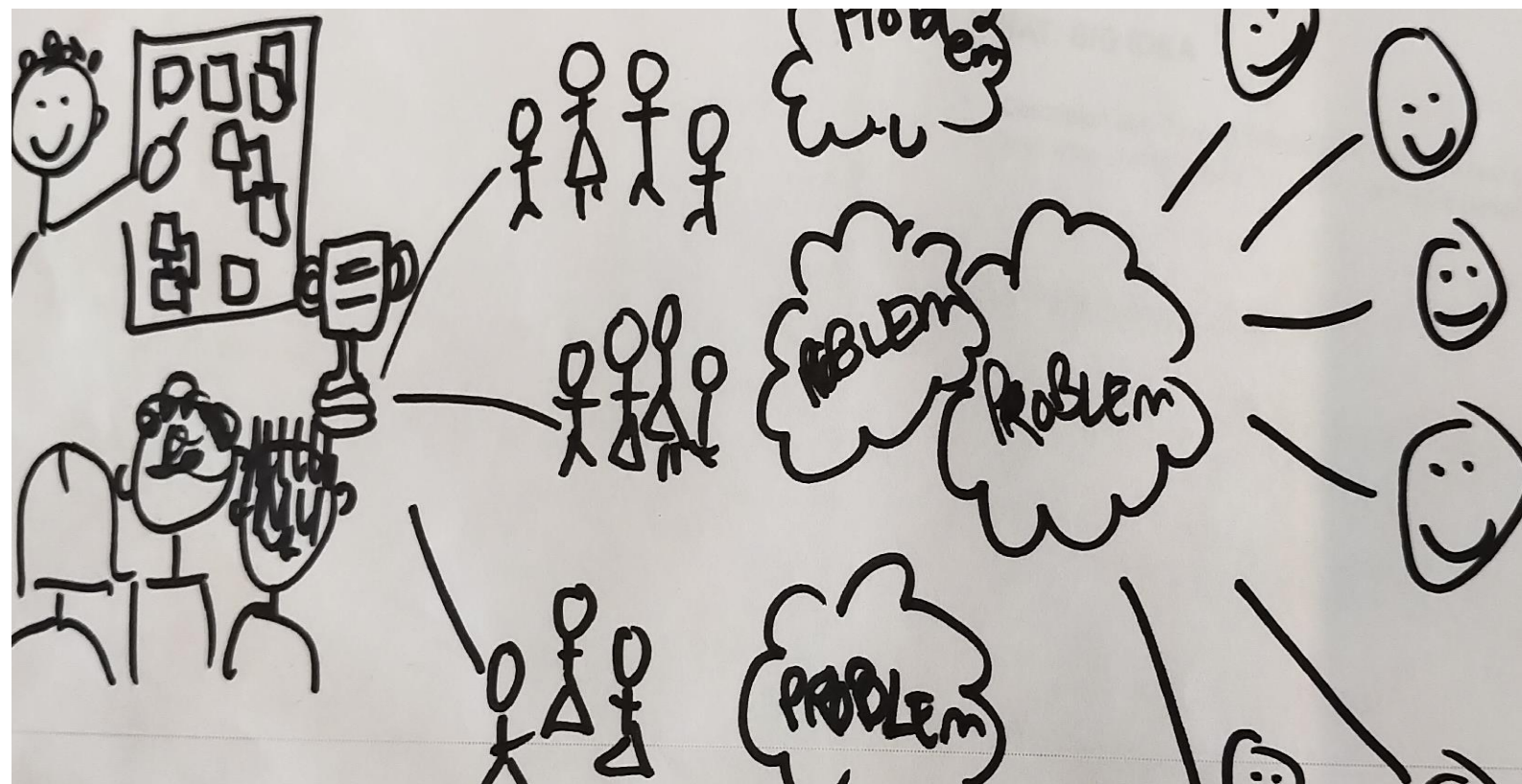
Train & develop staff across the organization to become Design Thinking Champions

Impact Other Stakeholders

Increase innovate problem solving

Practice what we teach

Make use of faculty service hours



#walkthetalk

Practice what we teach to solve organizational challenges more efficiently

Benefits

Will increase collaboration and break down silos within the organization by integrating both faculty and admin

WHY

The Opportunity

TRENDS



- Design thinking in business (fusion of design & business)
- Knowledge economy
- Collective problem solving

TRENDS



- Empowers people across the organization
- Builds trust
- Focus on organizational priorities

HOW

The Experiment



The Experiment

Alternate Format Group	Measurement	Design Thinking Process
Five to six members	# of Members	Five to six Members
Fifteen 1 hour meetings plus 30 hours of product development Total spent 50 hours	Time spent	7 hours per day for 5 weeks Total spent 35 hours
One Solution, but constrained	# of solutions	3 solutions which are all viable
Mono-disciplinary team	Team Members	Multi-disciplinary Team
No defined process	Process	Clearly defined process
Frustrated, lack of direction, unclear resourcing, no defined deadlines	Feelings	Clearly facilitated and supported, time bound and clear timelines; very creative
Constrained	Idea Quality	Unconstrained

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Thank You.