

STOP & TALK ZONES

#NOMOREMEETINGS

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OCADUCO

STOP & TALK ZONES

The Big Idea

To convert small underutilized spaces into **Stop & Talk Zones** which creates opportunities for spontaneous conversations & problem solving without booking meetings

Impact Other Stakeholders

Creating more organic problem solving conversations with peers

Offering an open concept approach to open up conversations



Less Formal Meetings

Providing safe zones for peers to talk freely

No booking of space required

Utilizing unused space

Choosing spaces that are already vacant (ie empty unused offices). Re-arranging them to be open concept **Stop & Talk Zones**



WHY

The Opportunity

TRENDS



#WATERCOOLERMOMENTS

OPEN CONCEPT

Adopting open concept work spaces

MOBILITY

Creating more mobile work space opportunity

FLEXIBILITY

Allowing for flexible workspaces that can grow and adapt

TRENDS



FASTER PROBLEM SOLVING

Allowing for quicker problem solving on topics that would typically require a quick meeting. Freeing up space in the calendar

CONNECTION GROWTH

Making more connections with peers. Meeting new colleagues, leading to more collaboration.

NO MORE SILOS

Break down silos within the organization by providing a space people can sit freely

The Experiment

Identify 3-5 viable spaces around OCAD U, administration buildings, to turn into **Stop & Talk Zones**. Spaces must be a minimum of 80-100sq.ft. and have limited walls.

+ **The Ask:** Commitment from peers to turn spaces into **Stop & Talk Zones**. In some instances walls may need to be removed to create an open concept space (\$\$\$). New furniture to outfit the space, ideally one colour to be reflected throughout making it easy to identify the space.

+ **Measurements:** We will observe the usage over 3 months. Who uses the space, how do they use it, what kind of usage (meetings, alone time, phone calls?). At the end of the trial period, a survey will be sent out to measure the productivity of the space. Do we like it? Did you feel you solved problems faster? Did you make new connections?

Thank You.

